



PROFILE

Geoffrey Maxwell WEYMOUTH

PERSONAL STATISTICS

Full Name Geoffrey Maxwell WEYMOUTH

Gender Male **Ethnicity** Caucasian

Marital Status Married **Nationality** Australian

Australian MV Licence HC Full / Clean

Security Police - Australia full Clearance Certificate



China Visa Status* Residency Permit + Beijing residential

China Work Permit* Foreign Expert Certificate (Manager Class)

Authorized to work anywhere in China as expert manager.

Languages English - Very High Standard of literacy, neutral accent
Chinese - Basic Putonghua (Chinese Mandarin)

CONTACT INFORMATION

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Address Wang Fu Jing Avenue, Dongcheng District, 100010. Beijing. China
E-mail gmw@isoze.com

CREDENTIALS

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|-----------|-------------|--|
| Australia | Certificate | B.BA (Business Administration) UTS, Sydney. Australia 1978 |
| Australia | Diploma | Diploma Horticulture, CSU, Bathurst, Australia 1982 |
| Australia | Certificate | TESOL, Brisbane. Australia. 2000 |
| Australia | Certificate | St John's First Aid & RSLSA Bronze Medallion |
| China | Certificate | SAFEA - Legal foreign Representative |
| China | Certificate | SAFEA - Government Manager Status |

PROFESSIONAL STATUS

Senior Management > Start-up, Green Field, Sales & Marketing, Multi-Cultural Management Specialist
Lecturer/Speaker > International Business Practices and Procedures, Cross-Cultural Relationships, Business strategies and development.

EXPERIENCE (AGGREGATED/CONCURRENT)

- 20+years Company Directorships
- 20+years A/B-Level SME Management, CEO, Managing Director or General Manager
- 20+years Sales & Marketing, Strategic Development, implementation and roll-outs
- 20+years Boutique Accommodation, Hospitality & Tourism - Development & Management
- 20+years General Aviation and Aviation Tourism
- 15+years Business - Strategic Planning & Development - Green & Brown Field Rollouts
- 15-years IT - Website Development, Graphic Design, e-Newsletters, Web Sales & Marketing strategies
- 12+years Lecturer, teacher, tutor and instructor
- 10-years Horticulture - Green field roll-out, responsible for development of 'Living Colour'
- 9-years Senior Business operator in China
- 5+years Business and Soft-Skills training and development
- 4-years Senior international contract negotiator

CAREER PROFILE

- 2008-2009  **DIRECTOR OF SERVICES, Stanford Business English & Corporate Training, Beijing, China.** 27-foreign instructors for total of 60+staff. Fortune 500 & Government Ministry clients. Syllabus creator/writer. Responsible for development of Soft-skills and Business English program, and delivery infrastructure. Websites: <http://www.Stanfordenglish.org> - <http://www.stanfordenglish.net>
- 2000-2007  **CEO, Global Access Group (GAC), Beijing China. GREEN FIELD PROJECT. (5 branches, 300+ Staff)** Commodities (Coal, gas, iron ore & oil) contract negotiator. Recruited 2,600+ contract foreign experts for China government instrumentalities. Website: http://www.gac-china.com/About_GAC/about_gac.html
- 1999-2001  **MANAGING DIRECTOR, Global Access China PL & Global InfoBank PL.** Brisbane/Perth. Australia. Internet project development (No Matter Wot - Fixit ®) and commodity sourcing, iron ore, coal & oil. Introduced Sinopec Chief to Woodside Petroleum.
- 1994-1998 **MANAGING DIRECTOR, The Bellbuoy.** 4.5 Star Waterfront Accommodation. Australia
- 1990-1994 **MANAGING DIRECTOR, Stroud Realty PL.** Real Estate Development. NSW. Australia
Website: (now) <http://www.prd.com.au/stroud/index.asp>
- 1982-1989 **LECTURER, (Horticulture), TAFE (Adult Education).** New South Wales, Australia
Website: <http://www.tafensw.edu.au/>
- 1981-2006 **DIRECTOR, Heli-Aust PL.** Australia wide general helicopter aviation and air charter.
Websites: <http://www.helimuster.com.au> & <http://www.avta.com.au/index.html>
- 1980-1989 **MANAGING DIRECTOR, Nature's Bounty PL. GREEN FIELD PROJECT** Horticultural Green Stock Production facility and the "home of Living Colour" & Country Cottage. NSW. Australia.

Key Management Attributes

I am a proven managers' manager, a people person team leader, who has successfully established focused, cohesive and enterprising teams in commercially hostile environments that have always delivered the desired P&L results.

Personal strengths

- ***Very experienced manager of ethnically diverse staff.*** Guaranteed superior command strengths in multi-cultural/ multi-unit/ multi-discipline operations in China, with emphasis on sales dynamics and marketing strategies.
- Proven international facilitator/negotiator, creative crisis manager and competent mediator in conflict/dispute resolution.
- Prudent and adroit management of all assets, human and fiscal, for maximum ROI.
- Innate knowledge of the China marketplace and Chinese business methodologies.
- Candid, accessible and unambiguous communicator, mentoring for maximum effort.
- ***Sagacious maturity.*** Always focused, always composed, always discrete and forever prudent.

Computer literacy

I am a very experienced and competent computer and software user with 15+years experience. Website builder, SEO manager, HTML presentations, e-books (including three on China) and corporate training (soft skill) development programs; and, of course, all the usual MS applications, Photoshop +++.